



MACKENZIE COUNTY

STRATEGIC PLAN

2018 - 21



Mackenzie County

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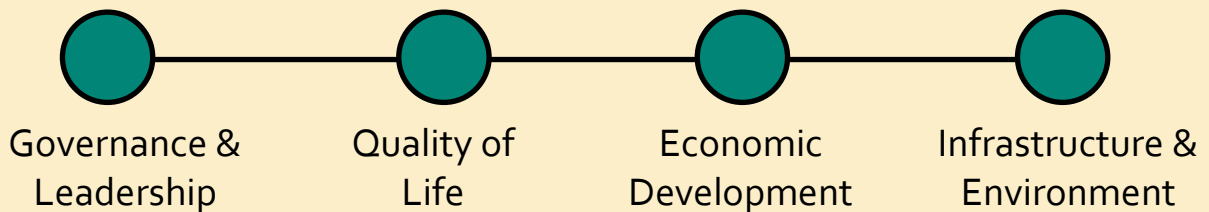
INTRODUCTION

Mackenzie County is dedicated to their ratepayers and meeting the unique needs of each community within our region.

The purpose of Mackenzie County's Strategic Plan is to establish critical priorities and activities of the County for the four year period between 2018-2021.

The Strategic Plan will be utilized by Administration, Council, as well as all stakeholders for follow-up review, information, and direction.

Mackenzie County's Strategic Plan has four primary categories addressed below, each with unique guiding principles, key objectives, and desired outcomes.



VISION

An enhanced quality of life, choices in community opportunities and health economic climate.

MISSION

Through the effective use of resources, provide a reasonable and equitable level of service and endeavor to create a sustainable economic climate.

CORE VALUES

Efficient, fiscally responsible organization that is sincere and approachable, treats people with respect and maintains a high degree of integrity.



GOVERNANCE & LEADERSHIP

Guiding Principle

To improve the relationship and communication with our stakeholders, including First Nations and Metis groups, and neighbouring municipalities.

Key Objectives

Outcomes

Collaborate with neighbouring municipalities in municipal planning objectives

Completion of ICFs and IDPs

Build regular contact with First Nations & Metis groups

Collaboration in community events and provincial Consultation Policy Development

Review non-profit service delivery and develop regular contact

Support streamlining of service delivery

Build regular contact with provincial government

Establish clear and concise agenda items for Ministerial briefings

Increase education, awareness and social capital of the hamlets

Increase opportunities for public participation at meetings/events



QUALITY OF LIFE

Guiding Principle

To improve service quality and opportunity for education, employment, health, and recreation.

Key Objectives

Outcomes

Ensure education is accessible to all residents at every level

Grade K-12 availability for all residents;
Continuing Education between Fort Vermilion School Division and Northern Lakes College

Increase basic health services and personnel to deliver such services

Discuss with Alberta Health Services;
Increase maternity services at Fort Vermilion Hospital and La Crete Health Centre;
Partner with community health groups to fill gaps in services;
Incentive programs for physicians/specialists

Address needs and services for seniors

Addition of SL₃/SL₄ beds and better food quality at seniors centres

Increase job opportunities and economic development to support the high cost of living in the North

Increase Northern Living Allowance and carbon levy rebates to Northern residents

Increase community involvement and recreational opportunities

Develop a La Crete Health & Fitness Facility Plan and Mackenzie County Regional Recreation Masterplan;
Continue Buffalo Head Ski Hill development;
Development of recreational options at Blue Hills Public School;
Provincial library system node;
Continued campground expansion
High level Rural riding arena

ECONOMIC DEVELOPMENT

Guiding Principle

To focus on local production and sustainable use of resources, and continue initiatives to develop our tourism sector.

Key Objectives

Outcomes

Increase local/regional trade

Investigate marketing strategies for our regional craftsmen;
Partner with local organizations for agricultural development;
Conduct feasibility study for cannabis processing facility;
Partner with neighbouring provinces on value added opportunities

Increase farmland and local production

Lobby for additional Crown land sales in our region

Make efforts to support a sustainable environment

Investigate tire recycling opportunities;
Ensure oil and gas resources are utilized prior to well abandonment;
Encourage use of existing facilities for development

Encourage tourism and draw visitors to the region

Continue initiatives with MFTA & REDl;
Develop the hamlets' appearance working with Streetscape Committees;
Host events and support other community groups with their events/activities;
Increase advertising efforts;
Continued campground expansion

INFRASTRUCTURE & ENVIRONMENT

Guiding Principle

To ensure equity of crucial necessities for life in the North, including transportation and utilities such as water, gas, and cell service.

Key Objectives

Outcomes

Improve key regional corridors

Construction of roads and bridges;
Conduct cost analyses of road pavement;
Expand P5 to access southern markets

Increase access and opportunity to surrounding markets

Investigate rail options to transport goods;
Collaborate with neighbouring municipalities and provinces

Increase accessibility to potable water

Collaborate with First Nations;
Increase rural potable water truck-fill stations

Expand gas supply to meet community needs

Continue efforts with Atlas Gas;
Collaborate with Northern Gas Co-op and Tallcree First Nation to construct additional gas line;
Continue lobbying efforts to the province

Improve cell service throughout the North

Continue lobbying efforts to Telus



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