

Mackenzie County Strategic Plan



About us

Mackenzie County sprawls across 19,179,281 acres (80,000 km²) claiming the title of Alberta's largest municipality which showcases remarkable diversity. The landscape boasts a blend of boreal forest, wetlands, hills, and flowing rivers; this is the home of countless entrepreneurs and opportunities!

Encompassing the landscape is agriculture, forestry, oil & gas, mining, and tourism, we are eager to embrace current and developing industries.

Mackenzie County is home to the youngest population in Canada with the average age of 22.6 years and the highest rate of children per capita.

Vision

To shape the County and our communities future to be a safe, vibrant and prosperous place to live, work, and play . To raise families, pass down traditional values, enjoy life, operate and grow business for now and generations to come.



Goals

01

Foster an environment where affordability is prioritized, enabling individuals and enterprises to thrive and contribute to the viability of the region.

02

Pursue and secure access to lands and resources, recognizing their importance for sustainability while providing for the development and growth of the region.

03

Actively seek and create opportunities for the development and support of initiatives that enhance the value of the resources we produce and unlock new avenues for growth and prosperity within the region.

04

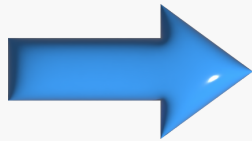
Attract outside industry and investment, fostering large-scale development while ensuring that our infrastructure and services are prepared to accommodate our continually growing population.

05

Strive to preserve the essence of our heritage, upholding its values, principles, and history, while actively advocating for the sustainability of natural resources and resilience of our industries.

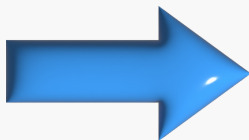
Objectives

Foster an environment where affordability is prioritized, enabling individuals and enterprises to thrive and contribute to the vibrancy of the region.



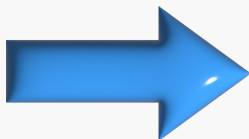
- Competitive MIL rates
- Continue to promote a simple way of life
- Fair utility rates
- Being financially responsible to achieve long-term stability and success
- Creation of methods and opportunities for younger generations to afford and acquire land

Pursue and secure access to public lands and resources, recognizing their importance for sustainability while providing for the development and growth of the region.



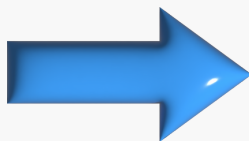
- Creation of titled land
- Diversify existing energy infrastructure
- Transfer of LOC roads and access
- Continued involvement with NWSAR in regards to sub regional planning
- Develop methods of bringing agricultural lands in production while taking other needs and infrastructure into consideration
- Advocate for more equitable grazing acres in the region
- Preserve access to fiber for mills to remain sustainable
- Influence and lobby higher levels of Government to remove roadblocks for developing industry
- Further agricultural food processing
- Support and grow oil , gas, energy, and mining industry

Actively seek and create opportunities for the development and support of initiatives that enhance the value of the resources we produce and unlock new avenues for growth and prosperity within our community.



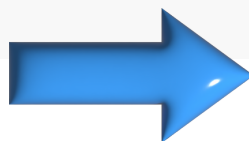
- Develop a strong marketing plan
- Prepare data to highlight potential resources available for potential investment
- Support private and public entities that showcase opportunities in the region

Attract outside industry and investment, fostering large-scale development while ensuring that our infrastructure and services are prepared to accommodate our continually growing population.



- Support REDI
- Marketing initiative
- Become more investment ready
- Encourage electrical generation
- Planning utilities for future infrastructure needs
- Grow and collect local investment knowledge

Strive to preserve the essence of our heritage, upholding its values, principles, and history, while actively advocating for the sustainability of natural resources and resilience of our industries.



- Highlight the lifestyle that the working industry can provide
- Support partners such as MARA, Agricultural Societies, and Recreation Boards
- Lobby Ministers, MLA, Schoolboard