

Outcomes

2015 Municipal Census

REDI Region

Time Frame

December - Letter to Minister to conduct census. Request included shadow population approval

February - Approval received from Minister for all three municipalities. Budget, Project team organized, Address datasets, partnership with City of Aldrie

March - Census design, website training, regulation orientations, 1800# set-up, Residential PIN #'s generated, promotionals/ads/mass mail-outs

April - Census launched, telephone census supports activated, door-to-door enumerators trained

May /June - Door-to-Door enumerators deployed

July - Data cleaning

August - Municipal reports, Ministerial paperwork/submission

37 Project Team Members

Census Management Team- Dan Dibbelt, Diane Chiasson, Mary Joan Aylward, Debora Hollick

8 High Level Enumerators - Dawn Warman, Ed Warman, Shane Dempster, Tracy Schempp
Jami Clarke, Cheryl Kelly, Alison Holditch, Justin Kelly

8 Rainbow Lake Enumerators -Peggy Barnhill, Jill Tilley, Maureen Leptich, Janis Barber
Sherry Heffernan, Stecie McCallum, Eileen Mitchel, Kaitlyn Klequyer

16 Mackenzie County Enumerators - Olivia Thiessen, Cathryn Stalker, Kathryn Banman
Suzan Hanser, Sandy Fehr, Irene Van Der Kloet, Jennifer Batt, Lucas Becker, Andrew Fehr
Sandra Neufeld, Larry Neufeld, Martha Neustaeter, Angie Robinson, Lisa Wardley,
Wilma O'Rourke, Jerad Wielder

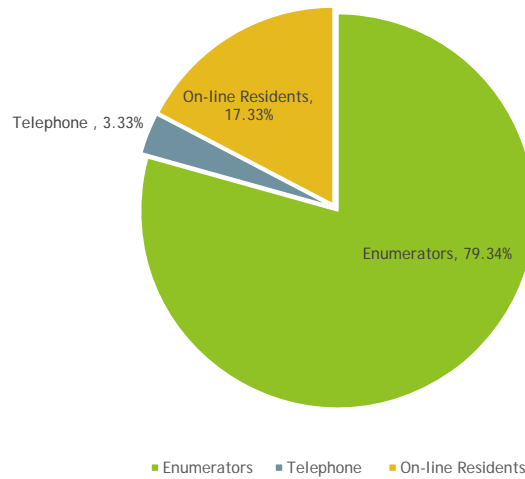
1 Quality Assurance - Taylor Wolfe

2015 Census - Outcomes

2015 Municipal Census Collection Method			
	MC	HL	RL
Percent 2015 Addresses Completed	98.8	100	97.3
% Completed By Enumerators	72%	85%	81%
% Completed By Telephone	6%	3%	1%
% Completed By Residents On-line	22%	12%	18%

2015 Census - Outcomes

Percent By Collection Method



2015 Census - Outcomes

Comparative - 2015 Municipal Census to Statistics Canada 2011 Census			
	MC	HL	RL
Statistics Canada - 2011 Population Count	10,927	3641	870
Statistics Canada - 2011 Dwelling Count	3056	1162	487
2015 Census Population Count	11,750	3823	938
Residential Addresses Counted	3604	1687	505
Incomplete Addresses	43	0	18
Bareland	145	200	26
Under Construction	22	3	0
2015 Census Dwelling Count	3,437	1484	479
Vacant Dwellings	208	125	102
Vacancy rate	6.00%	8.40%	21.30%
Shadow Population Identified	669	162	86

2015 Census - Outcomes

Mackenzie County 2015 Census	
Ward	Population
1	1284
2	1694
3	3376
4	1073
5	1515
6	615
7	603
8	526
9	864
10	200
Total	11750

Each Municipality will receive master copies of the civic address databases and the raw data collected.

Data Collected:

- Demographic - Age, Gender
- Highest Education Attained
- Employment Status / Homemakers/Retirees
- Employment Categories
- Employment Location
- Dwelling - Rent vs. Own
- Length of Residency
- Previous Residency
- Language Spoken in Home

Example of Possible Data Queries

Rainbow Lake - Education Level - 521 Residents of 938 answered = 55%

High School Diploma 143

Post Sec. Dip./Cert. 113

University Degree 71

64 Employed

35 Female - 60% Teacher, Nurse, Social Work

TO BE DONE

- ▶ Schedule 4 - Municipal Census Form - Verification of Population and Dwelling Count
- ▶ To Be signed by Chief Administrative Officer - Need Commissionaire of Oaths
- ▶ Chief Administrative Officer: Submit documents to Minister - September 1st Deadline
- ▶ Note: Documents can be submitted electronically